



CREATIVE WHAT?! CC LICENCES?

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CC licences are based on copyright, they do not void this.



The licences are made up of three layers:

Legal licence contract

The detailed contract text is the foundation and licence contract and is ported for each country.

Licence Deed simplified version

Short and simplified summary of the licence conditions for the legal layman.

Machine-readable version

Code snippet which can be read by search engines such as Google, software and other technologies in order to localise Open Content.

THE LICENCES

If such a licence is awarded it cannot be changed or revoked. For this reason the awarding and scope of the selected licence should be very carefully considered.

CC licences are made up of **four components** which can be combined with one another. This creates **six licence models**.

- ATTRIBUTION (BY)** — crediting by name
- SHARE-ALIKE (SA)** — dissemination under the same licence
- NON-COMMERCIAL (NC)** — not commercial
- NO DERIVATIVE WORKS (ND)** — no adaption

LICENCE CONDITIONS



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WHAT IS AND ISN'T PERMITTED?



Everything permitted; attribution to copyright holder



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Everything apart from adaption permitted; attribution to copyright holder



Everything apart from commercial use permitted; attribution to copyright holder



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What is really meant by the phrase "everything permitted"?



= **reproduce** and **distribute** the work in any format or medium



= **adapt**, **modify** and **add to** the work;



= use of the work for **commercial** purposes

Commercial? "[...] intended for monetary compensation [...]"

— is restricted to distribution on blogs, platforms etc. which are financed by advertisements (e.g. Wikimedia, Academia*, ResearchGate* (*beware "grey areas"))



= **Adaption?** Reproduction, modifications, alterations which change the message of the work

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More information on Creative Commons licences



Leaflets and info material on OA publishing



Information from the University of Duisburg-Essen library about CC licences

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Project website



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